# Enabling organizations to operate with their full data potential, anytime and anywhere.

The multitude of IT systems integrated into an organization leads to great complexity and substantial expenditures. Complexity means depriving companies of their flexibility and the ability to carry out data-driven business decisions.



# Data Integration Platform by MobiLab

Data-driven organizations are able to...

- Make swift decisions informed by data
- Enabled real-time collaboration work
- Achieve maximum transparency
- Allow early adjustments to processes

With the Data Integration Platform by MobiLab, we create a marketplace for your company's most important asset. The supply and demand of data are made accessible on a single platform. Every employee can operate with the data within the platform to obtain results based on their specific requirements, regardless of their individual technical expertise.

# **Speed and Reliability**

MobiLab's Data Integration Platform empowers your organization...

- To align its way of working with a data-driven culture
- To optimally accelerate its decision-making processes with the utmost reliability

## You own it!

Our goal is that you retain control of your data landscape; only your organization itself should be the owner of the use cases and data streams. We do not want to create a dependency on MobiLab!



We build a tailor-made platform to meet your organization's own requirements and industry specifications.

# Advantages of the Data Integration Platform

- Perform quick and data-driven business decisions
- Solve challenges with the data orchestration
- Establish organizational scalability
- Realize collaboration across your entire company
- Empower employees, regardless of their technical proficiency

### What our customers say



"Digitalization is changing the chemical industry. For LANXESS this means change but also massive potential in our existing business fields and new business models. MobiLab is helping us identify key areas within our master data management landscape, to get a common understanding of our MDM architecture and its need for improvement."

— Jörg Hellwig,Chief Digital Officer



"As a major wholesaler data is at the core of our business. MobiLab supported us with their skilled engineering team from conception to production in our master data management and PIM efforts."

Holger Klähn,Director MDM

METRO NOM



